THE Little Book Of Cruelty Free 2010

The Leaping Bunny

It seems that there is an 'animal-friendly' statement on every cosmetic and household product available, not to mention the different bunny logos out there. It's utterly confusing and can have no real meaning. The Leaping Bunny represents the only internationally-recognised certification for cosmetic, toiletry and household product brands which are genuinely against animal testing. The entire supply-chain is audited for compliance with our standards.

Why Shop Cruelty Free?

Consumers have the power to make positive change...

By shopping cruelty free, you can help end the suffering of thousands of animals.

Cruelty-free shopping is getting easier all the time with more and more companies committing to the Leaping Bunny programme. For a regularly updated list of certified brands **visit www.gocrueltyfree.org**

About This Book

The Little Book of Cruelty Free is produced by the BUAV to help you identify certified products. We approve each company's entire range of own-branded products so even if you do not see the Leaping Bunny on pack, you can be confident that their products are cruelty free.

Key Symbols:
* Vegetarian Society approved
** Vegan Society approved
# Owned by parent company which is not certified.

Contact us

BUAV
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Email: gocrueltyfree@buav.org
Web: www.gocrueltyfree.org

Cosmetics Companies

The Aftercare Company	theaftercarecompany.com	01244 315 486
Afterglow Cosmetics	afterglowcosmetics.co.uk	01443 224 148
Alba Botanica	albabotanica.com	001 888 659 7730
Alvin Connor**	alvinconnor.com	0151 448 0368
Amie Skincare	amieskincare.com	020 8741 3363
Aqua Natural	aquanatural.co.uk	01933 441 818
Arbonne	arbonneinternational.co.uk	0800 977 5721
Argos	argos.co.uk	0845 640 3030
Aubrey Organics	aubreyorganics.co.uk	0800 085 1697
Auromere	auromere.com	001 800 735 4691
Avalon Natural Products	avalonnaturalproducts.com	001 888 659 7730
Balm Balm	balmbalm.com	020 8339 0696
Beauty Without Cruelty**	bwcshop.co.uk	01473 271 500
Better Botanicals	betterbotanicals.com	001 888 224 3727
Biorganics*	biorganics.co.uk	
BM Beauty	bmbeauty.com	01224 733 955
Body & Face St. Cyrus	bodyandface.co.uk	01561 378 811
The Body Shop#	thebodyshop.com	080 092 9090
Bulldog Natural Skincare*	meetthebulldog.com	020 8969 6006
Burt's Bees#	burtsbees.co.uk	
California North	californianorth.com	001 415 331 1633
The Co-operative	co-operative.coop	0800 068 6727
Crazy Rumors	crazyrumors.com	
Davina Peace	davinapeace.com	020 7819 0262
Dermalogica	dermalogica.com/uk	0800 591 818
Dolma Vegan Perfumes**	dolma-perfumes.co.uk	0115 963 4237
Doux Me	douxme.com	0033 143 263 467
Dr Bronner's Magic Soaps	drbronner.com	001 877 786 3649
Earth's Beauty	earthsbeauty.com	001 888 586 9719
Ecosoapia	ecohip.co.uk	020 7289 2121
Elphin**	elphin.org	01422 885 616
Essentially Yours**	essentially-yours.co.uk	0208 398 6300
The Essential Oil Company	eoco.org.uk	01256 332 737
Evolve Beauty	evolvebeauty.co.uk	08449 910 061
Faith In Nature**	faithinnature.co.uk	0161 724 4016
Forest Secrets Skincare**	forestsecretsskincare.com	01749 677 884
Freeman Cosmetics	freemanbeauty.com	001 310 446 9300
French Transit	thecrystal.com	001 800 829 7625
Hard Candy	hardcandy.com	
Herbal Secrets	herbalsecrets.co.uk	0800 458 9193
Hollytrees**	jdblack.co.uk	01252 344 010
Honesty Cosmetics**	honestycosmetics.co.uk	01629 814 888
Inky Loves Nature	inkylovesnature.com	001 917 720 2073
Its Elixir**	itselixir.com	01228 808 304
Jason Natural Cosmetics	jason-natural.com	001 877 527 6601
Joe Blasco Cosmetics	joeblasco.com	001 407 248 8085
JR Liggett	jrliggett.com	001 603 675 2055
Katharine Botanicals**	katharinebotanicals.com	0845 337 9149
Kingfisher Natural Toothpaste	kingfishertoothpaste.com	01603 630 484
Kiss My Face	kissmyface.com	001 866 404 1260
L'Occitane	loccitane.co.uk	020 7907 0301
Lily Lolo Mineral Cosmetics	lilylolo.co.uk	01482 640 619
Lip-Ink International	lipink.co.uk	01854 333 833
Liz Earle Beauty Co. #	lizearle.com	01983 813 913
Love The Planet	lovetheplanet.co.uk	01224 733 955
Make-up International	make-upinternational.com	020 8982 8277
Mámbino Organics (Mi Amore)	mambinoorganics.com	001 323 253 8686
Marks & Spencer	marksandspencer.com	0845 609 0200
Mary Kay	marykay.co.uk	020 7758 4900
Melvita	melvita.co.uk	0800 138 7045
Montagne Jeunesse*	montagnejeunesse.com	01639 861 550
Moor Spa	moorspa.co.uk	0845 130 6768
Motherlove Herbal Company	motherlove.com	001 970 493 2892
Mummy Delivers	mummydelivers.com	01752 837 892
Natroma Skincare	natroma.co.uk	01384 399 451
Natural By Nature Oils	naturalbynature.co.uk	01582 840 848
Naturally Fresh Deodorant Crystals	natfreshdeo.com	001 954 960 4904
The Natural Soapworks	naturalsoapworks.co.uk	01384 399 451
Neal's Yard Remedies	nealsyardremedies.com	01747 834 634
Nothing Nasty	nothingnasty.com	0845 450 8982
The Organic Make-up Company	organicmakeupcompany.com	
Paul Mitchell	paul-mitchell.co.uk	0845 659 0012
Pure Nuff Stuff	purenuffstuff.co.uk	01736 366 008
Quinessence Aromatherapy	quinessence.com	01530 814 171
Raw Gaia**	rawgaia.com	01273 311 476
Raw Skin Food**	rawskinfood.co.uk	0800 612 8443
Rejuvi	rejuvi.co.uk	020 8133 9339
Saaf Pure Skincare**	saafpureskincare.com	0113 226 5849
Sanoflore#	sanoflore.net	0039 800 917 069
Saraco Industries	saraco-industries.com	01204 381 990
Sea Chi Organics	SeaChi.com	001 760 832 9351
Shikai	shikai.com	001 800 488 0298
Spa Ritual	sparitual.co.uk	0808 202 0855
St John's Herb Garden	stjohnsbotanicals.com	001 301 262 5303
Suki	sukipure.com	001 413 584 7854
Suma**	suma.coop	01422 313 845
Superdrug#	superdrug.com	0800 096 1055
Tara Smith**	tarasmith.com	07803 124 741
TheraNeem**	theneemteam.co.uk	01633 263 567
Tom's of Maine#	tomsofmaine.co.uk	01274 871 488
Too Faced Cosmetics	toofaced.com	001 949 553 4431
Tsi-La	tsilaorganics.com	001 215 750 9996
Unique Products ApS	unique-products.dk	0045 6441 8300
Urban Decay	urbandecay.co.uk	001 949 631 4504
Urtekram	urtekram.dk	0045 9854 2288
W.S. Badger (Badger Balm)	badgerbalm.com	001 800 603 6100
WuChi By Maks	wuchi.co.uk	0870 413 2685
Yes Pure Intimacy*	yesyesyes.org	08456 448 813
Yves Rocher	yves-rocher.co.uk	0870 049 2222

Household Products Companies

Astonish*	astonishcleaners.com	01274 767 440
The Bio-D Company**	biodegradable.biz	01482 229 950
Citra-Solv	citra-solv.com	001 800 343 6588
The Co-operative	co-operative.co.uk	0800 068 6727
Earth Friendly Products**	greenbrands.co.uk	01892 616 871
Faith in Nature**	faithinnature.co.uk	0161 724 4016
Heather's Natural & Organic Cleaning Products	heathersnaturals.com	001 800 434 4246
Marks & Spencer	marksandspencer.com	0845 609 0200
Method Products	methodproducts.co.uk	020 7788 7904
Orange Mate	orangemate.com	001 800 626 8685
Saraco Industries Limited	saraco-industries.com	01204 381 990
Suma**	suma.coop	01422 313 845

Retailers

All cosmetic and household products available to buy from these companies are independently certified under the Leaping Bunny standards

Bella Bella Natural Beauty
bellabellanaturalbeauty.co.uk

Greendeers
greendeers.com

NO CRUELTY COSMETICS

BUAV campaigning to end animal experiments

Say NO to cruel cosmetics in Europe by signing our petition **www.nocruelcosmetics.org**

Contact your favourite brands and urge them to consider certification.

LOOK FOR THE LEAPING BUNNY

The BUAV receives no government or lottery funding, meaning we rely on our supporter donations to enable us to investigate, challenge, lobby and campaign for animals worldwide.

Please help by making a donation at **www.buav.org/donate** or **0207 619 6977**

Thank you!